RAKUNA

Spearhead Hiring Success With Effortless And Engaging Interview Scheduling Experience

About Sensata

Sensata Technologies (Sensata) is an early innovator and one of the world's leading suppliers of sensing, electrical protection, control, and power management solutions.
With the vision of making the world cleaner, safer and more efficient, they use their technologies to improve safety, efficiency, and comfort for millions of people every day.

The Challenge

The Spring 2019 recruiting season had started, and campus hiring demands had increased to meet the recruiting targets. Ryan Hawkins, University Relations Recruiter at Sensata, had clear KPIs for the number of hired interns for the company's summer internships and entry-level positions for the new rotational program.

However, his University Relations team was painstakingly coordinating interviews over days of back-and-forth emails. As it was starting to take a toll on the team's productivity, their recruiting process was once again put to test.

How would they solve the prolonging nightmare of interview scheduling?

The Solution

In Jan 2019, Rakuna launched a limited pilot program for the company's newest addition to the product suite - Interview Scheduling Solution. As the company's customer, Sensata was one of the very first to learn of the news and took the opportunity to pilot the new product.
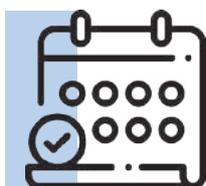
"Currently, we leverage the Interview Scheduling tool for all of our on-campus interviews. We used to have to reach out to each student after the career fair, try to schedule them based on their availability via emailing, calling and texting, while trying to stay organized and relaying this information to the engineer that would be conducting the interviews. It was almost impossible to share the paper resume in that amount of time as well.

Now, I can easily select the students on Rakuna, send them the invites and quickly move on to the more important tasks."
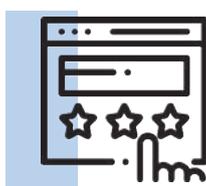
Ryan Hawkins - University Relation Recruiters

The Interview Scheduling tool enables Sensata to save hours of manual work and improve their productivity by allowing the team to:
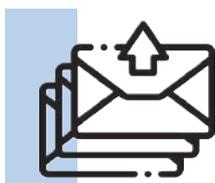
Quickly view calendar availability of all interviewers

Consolidate all interviewers' feedback in a central repository with customized evaluation forms

Schedule bulk interviews with time-slot-auto-generation feature

Autogenerate confirmation and reminder emails to candidates and interviewers pre-interviews

Enable candidates to self-schedule and self-reschedule without extra communication

Send automated and customizable follow-up emails to candidates post-interviews
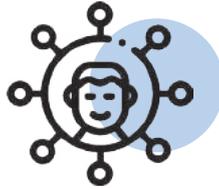
The Impact

After almost a year of being leveraged, Rakuna's Interview Scheduling Software has overhauled the way Sensata manages interviews, with a significant impact on their bottom line.

Shortened Time Spent On Scheduling

Less than 10 minutes/week compared to 24+ hours of manually scheduling/week before

Positive Interview Experience For Candidates

The team is able to provide quick responses to and create a positive experience for candidates throughout the process.

Win Top Talent Quickly

The team gets the feedback faster and moves to offering-hiring candidates quicker.

Enhanced Experience For Interviewers

Interviewers can:
(1) quickly view their schedule updated in real-time, and
(2) easily log interview assessment for all candidates in one streamlined platform.

Stands Out From The Competition

Sensata takes pride in building a recruiting team that's technology-savvy with short hiring time.

Rakuna's Interview Scheduling Solution has empowered the team to completely move away from manual scheduling work to set up meetings and send follow-up messages with all involved stakeholders instantly.

"I am extremely happy with the scheduling tool within Rakuna. What used to take me up to a full day of stress now is done in about 5-10 minutes, and in a competitive job market these are the types of things that separate us from our competitors — being able to provide real-time responses and effortless candidate experience throughout the entire recruiting process."

Ryan Hawkins, University Relations Recruiter.

Schedule a demo with us

to get a hassle-free automated interview scheduling experience.

Request A Demo